



2010 DFA Web Advertising Confirmation Form

Size and Pricing Chart

| Ad Type | Size in pixels (w x h) | Monthly Pricing | *Partner | Annual Pricing | *Partner |
|---------|------------------------|--------------------------------|--------------------------------|----------------------------------|----------------------------------|
| Jumbo | 900 X 70 | \$400 <input type="checkbox"/> | \$350 <input type="checkbox"/> | \$4,400 <input type="checkbox"/> | \$3,850 <input type="checkbox"/> |
| Basic | 400 X 250 | \$300 <input type="checkbox"/> | \$250 <input type="checkbox"/> | \$3,300 <input type="checkbox"/> | \$2,750 <input type="checkbox"/> |
| Footer | 450 X 70 | \$200 <input type="checkbox"/> | \$150 <input type="checkbox"/> | \$2,200 <input type="checkbox"/> | \$1,650 <input type="checkbox"/> |

** DFA (Platinum, Gold, Silver, and Basic Partners receive a discounted *Partner Price*

Company Name: _____

Company Contact: _____

Phone: _____ Email: _____

URL: _____ *(please submit your URL/website to be linked with your ad)*

I would like to receive a quarterly report of the clicks tracked to my banner.

Please email click report to: _____

I would like to run my web ad during the following months in 2010:

- January May September
- February June October
- March July November
- April August December

**Please note: The DFA recommends jpg., png. and gif. files. *Flash files may be submitted for a footer ad. Jumbo and Footer Ads appear on every page of the DFA website. If you have questions concerning file requirements or are in need of a banner design contact Jamie at: 210.845.1072 x 3 or jamie@dominosdfa.com. *DFA has final approval on all banner ads and ads can be updated at no charge. Completing this form approves the price and terms of the commitment with the DFA Website Advertising.*

Email or fax confirmation form to Jamie at: (fax) 866-812-7727 or jamie@dominosdfa.com