



The VOICE 2010 Advertising Confirmation Sheet

Check the appropriate box below. Email to Jamie@dominosdfa.com or fax to:(866) 812.7727

Ad Size	Rate	Partner Rate	Option <input checked="" type="checkbox"/>
1/2 Page	\$1,195	\$895	<input type="checkbox"/>
Full Page	\$1,695	\$1,295	<input type="checkbox"/>
Inside Front Cover	\$1,995	\$1,795	<input type="checkbox"/>
Back Page	\$2,095	\$1,895	<input type="checkbox"/>
Two Page Non-Center	\$2,300	\$2,100	<input type="checkbox"/>
Two Page Center	\$2,500	\$2,250	<input type="checkbox"/>

- I am a DFA (Platinum, Gold, Silver, or Basic) Partner
- New Ad - I will submit a new ad for the upcoming issue
- Same Ad - Use my previous ad for the upcoming issue

Accept this form as confirmation for placing an ad in the following 2010 Voice Magazines:

- March
- June
- September
- December

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Billing email: _____

(Completing this form approves the price and terms of the commitment with The DFA Voice Magazine. Please refer to the 2nd page for ad specifications)

The Voice Ad Specifications

Ad Sizes

Full page ad: 8 3/8 X 10 7/8

Bleeds are OK; provide 1/8" extended image area

***Text must be at least .50 from edges**

Half Page ad: 7 1/2 X 4 7/8

No bleeds

Colors

All ads are produced in 4-color process printing

Submitting Art Work

All files must be saved and submitted as a high-resolution pdf file. Please email high-res pdf files to Jamie@dominosdfa.com. Ad design services are available at an additional charge.

Franchisee Quotes

Written permission from quoted franchisee(s) must be provided to the DFA for any vendor ads containing franchisee quotes.

If you have questions concerning ad specifics please contact Jamie at:
210-845-1072 x-3 or Jamie@dominosdfa.com

2010 Ad Confirmation and Deadline Dates

Volume 14 Issue 1 (March 2010)

Ad Confirmation- Monday February 1st

Ad Due- Monday February 15th

Voice Mailed- Week of March 8th

Volume 14 Issue 3 (September 2010)

Ad Confirmation- Monday August 2nd

Ads Due- Monday August 16th

Voice Mailed- Week of September 6th

Volume 14 Issue 2 (June 2010)

Ad Confirmation- Monday May 3rd

Ad Due- Monday May 17th

Voice Mailed- Week of June 7th

Volume 14 Issue 4 (December 2010)

Ad Confirmation- Monday November 1st

Ads Due- Monday November 15th

Voice Mailed- Week of December 6th