

# 2012 DFA VENDOR Partner Program

## Vendor Partner Membership Application

Thank you for your interest in a DFA Vendor Partner Program! Fill out this 2-page form to assist the DFA in determining your company's eligibility for this program. We will contact you within two weeks from the time you return this form provided your company meets necessary requirements for a partnership.

Partnership Level: Platinum  Gold  Silver  Basic

Are you a Domino's Corporate approved vendor? Yes  No

Company Name: \_\_\_\_\_

Product or Service: \_\_\_\_\_

\_\_\_\_\_

Name of Company CEO: \_\_\_\_\_

Name of Company Representative for Domino's®: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Years in Business: \_\_\_\_\_ Number of Employees in your Company: \_\_\_\_\_

Primary Method of Communication with Current Clients:

Phone  Email  Standard Mail  Fax  Website  Other

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email(s): \_\_\_\_\_

Benefits to Domino's Franchisees: \_\_\_\_\_

\_\_\_\_\_

What features position your company ahead of your competitors?

\_\_\_\_\_

\_\_\_\_\_

Does your company service a  National or  Regional market?

If regional, what states do you cover?

\_\_\_\_\_

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Do you currently do business with any Domino's franchisees?  Yes  No

Do you have clients that are Domino's competitors? (i.e., Pizza Hut, Papa John's, Little Caesar's, etc.)  Yes  No  
*If yes, please list competitors:*

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Can you offer exclusive discounts to DFA members?  Yes  No

If so, what can you offer?

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**Client References – 5 Total** *(Please List Names with Emails and/or Phone Numbers)*

*\*References #1, 2 & 3 are **required** to be from Domino's Pizza Corporate and/or Domino's Pizza Franchisees\* If you have not yet worked with Domino's Pizza, please list other business client references.*

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_